



## ALEKS® WINS CODIE AWARD FOR BEST POST SECONDARY EDUCATION INSTRUCTIONAL SOLUTION

SANTA ANA, Calif. -- May 27, 2004 -- ALEKS Corporation today announced that it received the 2004 Codie Award for Best Post Secondary Education Instructional Solution from the Software and Information Industry Association. The SIIA Codie Awards showcase the software industry's finest products and services.

ALEKS (Assessment and LEarning in Knowledge Spaces) is a Web-based learning assistant that provides students with individualized and highly targeted instruction in a variety of subjects. By assessing a student's current knowledge in a subject, ALEKS is able to deliver only the topics that the student is ready to learn.

ALEKS is available for several postsecondary subjects, such as basic math, algebra, precalculus, business math, business statistics, and accounting.

"It is a great honor to be recognized by the SIIA for developing an application that helps students reach their potential," said Nicolas Thiéry, Chief Technical Officer, ALEKS Corporation. "Winning this Codie Award is a testament to the hard work and dedication of the ALEKS team and to our partnership with McGraw-Hill Education."

This year, over 800 nominations were submitted for the awards. Other companies honored during the conference included Adobe Systems Incorporated, Macromedia, Inc., and Dow Jones & Company.

### **About ALEKS**

ALEKS is a Web-based learning assistant. Developed by a team of cognitive scientists and software engineers at the University of California, Irvine, with major funding from the National Science Foundation, ALEKS is founded on ground-breaking research in cognitive psychology and applied mathematics. Using artificial intelligence, ALEKS assesses a student's current knowledge and delivers targeted instruction on the topics a student is ready to learn.

ALEKS is available for over 20 academic subjects, ranging from basic math to financial accounting. It is available for individual student subscriptions at <http://www.aleks.com>. ALEKS is distributed for curriculum adoption by K-12 and higher education institutions by The McGraw-Hill Companies (<http://www.mcgraw-hill.com/>).

ALEKS Corporation develops and provides a proprietary Web-based educational technology. Originally developed at the University of California, Irvine, ALEKS uses recent theoretical advances in mathematical cognitive science to power its unique artificial intelligence engine. Additional information is available at <http://www.aleks.com>.

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