

ALEKS Boosts Tablet-Compatible Course Offerings for 2013-2014 School Year

Robust Course Catalog Gives Students Competitive Advantage in Digital Revolution

IRVINE, Calif. – Oct. 1, 2013 – As tablets top back-to-school shopping lists across the U.S., <u>ALEKS Corporation</u>, a subsidiary of McGraw-Hill Education, today announced new additions to its tablet-compatible course offerings for K-12 and higher education math. All elementary and middle school courses, most high school and specialized courses, as well as higher education developmental math courses are now optimized to work on a number of tablet devices present in today's mobile classrooms, including iPads and Android tablets. These courses also continue to be available on Chromebooks, Surface tablets with a keyboard component, and personal computers.

Earlier this year, ALEKS began unveiling tablet-compatible versions of its courses as part of an ambitious program to make its extensive course catalog fully usable on a number of popular devices. With its fully individualized approach to learning, ALEKS enables students to successfully master course material by targeting the topics they are precisely ready to learn right now. Since ALEKS is web-based and accessible directly via common Internet browsers, students can quickly access their accounts at any time via a tablet, laptop, or traditional computer. The tablet-compatible courses continue to feature user-friendly answer input tools that allow students to enter mathematical expressions and free-response answers that avoid multiple-choice and demonstrate true content mastery.

"A digital revolution is underway in education with the rapid adoption of tablet devices – both at school and at home," said Wil Lampros, president of ALEKS Corporation. "Considering the rigor of the Common Core State Standards and other new education initiatives, it is imperative we give students the sharpest competitive edge possible. We need to engage students in the learning environments where they are most comfortable, and on the most popular devices. By ramping up ALEKS tablet-compatible course offerings, we're able to empower students as never before."

To see the full list of tablet-compatible courses, please visit http://www.aleks.com/support/system requirements

To learn more about how ALEKS works, visit www.aleks.com/video/how_aleks_works. A free trial of ALEKS courses is available to instructors and administrators at www.aleks.com/free_trial/instructor

About ALEKS Corporation

ALEKS Corporation is a leader in the creation of web-based, artificially intelligent educational software. In 2013, ALEKS was acquired by McGraw-Hill Education, a leading digital learning company. ALEKS assessment and learning technologies were originally developed by a team of

cognitive scientists, mathematicians, and software engineers at the University of California, Irvine, with major funding from the National Science Foundation. ALEKS is founded on groundbreaking research in mathematical cognitive science known as Knowledge Space Theory. Through adaptive questioning, ALEKS accurately assesses a student's knowledge state, and then delivers targeted instruction on the topics a student is most ready to learn.

ALEKS has been used by millions of students in over 100 different mathematics, science, and business courses at thousands of K-12 schools, colleges, and universities throughout the world.

For additional information, visit: www.aleks.com

For more information, press only:

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