

New Versions of ALEKS Pre-Algebra, Beginning and Intermediate Algebra Powered by ALEKS AI-2

ALEKS AI-2, the next generation intelligence engine.

Tustin, CA. – August 30, 2006 – ALEKS Corporation, a leading provider of K-12, Higher Education, and Consumer web-based assessment and learning solutions for mathematics, today announced the release of its latest higher education product offerings with ALEKS AI-2, its next generation intelligence engine. The enhanced higher education Pre-Algebra, Beginning Algebra, and Intermediate Algebra courses feature the following upgrades:

- **Dramatically improved ALEKS artificial intelligence** even more accurate assessments, greater flexibility to direct student learning, and better alignment with instructor syllabi and textbooks;
- **Dozens of new problem types** allowing for better curriculum coverage;
- **Focused progress assessments** enabling steadier knowledge acquisition and mastery building;
- Improved tutorials for ALEKS input tools;
- **A more user-friendly ALEKS** that complements the recent release of the new ALEKS website, <u>www.aleks.com</u>;

"ALEKS AI-2 provides more comprehensive curriculum coverage and allows instructors to better meet the unique learning needs of each student," states Wil Lampros, President of ALEKS Corporation. ALEKS customers will continue to experience all the benefits of ALEKS 3.0, including access to audio visual explanations and eProfessors, and integration with Blackboard/WebCT. Kurt Strand, President of McGraw-Hill Higher Education's Science, Engineering, and Mathematics Group, notes that "ALEKS' next generation artificial intelligence engine makes the course products easier-to-use and promotes better student progress and reduced faculty workload."

ALEKS (Assessment and LEarning in Knowledge Spaces) is a Web-based learning assistant that provides students with individualized and highly targeted instruction in a variety of subjects. By assessing a student's current knowledge in a subject, ALEKS is able to deliver only the topics that the student is ready to learn. ALEKS determines what the student is prepared to learn next and builds a learning environment that engages students and propels them toward success.

After listening and implementing suggestions from its users, ALEKS developed ALEKS AI-2 to provide even more of the benefits customers have come to expect from ALEKS, including precise, individualized instruction for each student. "These kids were totally engrossed in doing math with the program. After only 9 days of ALEKS use, 62% of my students improved their placement by one full course, and 18% by two or more full courses!" comments Carol Smith, a Professor at California State University, Bakersfield.

The new courses with ALEKS AI-2 are online and ready for use by new users at the regular price or by current users who can upgrade at no additional charge.

About ALEKS Corporation

ALEKS Corporation is a leader in the creation of web-based artificially intelligent educational software. ALEKS assessment and learning technologies were originally developed by a team of cognitive scientists and software engineers at the University of California, Irvine, with major funding from the National Science Foundation. ALEKS is founded on ground-breaking research in cognitive psychology and applied mathematics. Through adaptive questioning, ALEKS accurately assesses a student's knowledge state and then delivers targeted instruction on the topics a student is most ready to learn.

ALEKS is currently being used by hundreds of thousands of students in over 20 courses ranging from fourth grade mathematics to precalculus at over 1000 institutions throughout the world. For additional information about the ALEKS Corporation or its products, visit www.aleks.com.

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