

ALEKS K-12 COURSE PRODUCTS NOW INTEGRATED WITH THE MASSACHUSETTS STATE STANDARDS

Targets Gaps in Student Knowledge & Offers Dynamic Reporting

Tustin, CA. - March 21, 2007 - ALEKS Corporation, a leading provider of K-12, Higher Education, and consumer Web-based assessment and learning solutions for mathematics, today announced that its K-12 course products are now integrated with the Massachusetts state standards. The integrated course products for grades 3-8 include Mathematics LV 3, 4, 5, and 6; Middle School Math 1, 2 and 3; and Pre-Algebra. Additionally, all of the ALEKS high school course products are aligned with the Massachusetts state standards. ALEKS course products offer individualized instruction and feature the following:

- **ALEKS Artificial Intelligence** targets gaps in individual student knowledge through adaptive assessment and learning;
- **Comprehensive & Customizable Curriculum** aligns to Massachusetts state standards and can be easily integrated with syllabi or textbooks;
- **Robust Student Progress Reports** monitor student, class, school and district progress toward Massachusetts state standards in grades 3-8;
- Fully Bilingual Content English and Spanish for grades 3 9;
- Unlimited Online Access PC & MAC compatible from virtually any computer with Internet access.

The standards integration enables detailed reporting that allows teachers and administrators a precise view of every student's knowledge at any time. Reports can be viewed for a student, class, school, or district and let teachers and administrators track progress toward fulfillment of state standards. Additionally, the Algebra 1, Algebra 2, High School Geometry and PreCalculus course products are aligned with Massachusetts state standards.

ALEKS developed the new state standards integration in order to address the growing demand for accountability and measurable success in K-12 education. "The new course products integrated with state standards allow teachers to better meet the unique learning needs of each student," said JP Lenney, Senior Vice President of ALEKS Corporation. "With ALEKS, teachers are able to provide individualized instruction to every student rather than teaching to the middle. This creates an engaging learning environment that propels students toward success. With the variety of reports offered by ALEKS, teachers and administrators always have an accurate picture of student progress toward state standards and can use ALEKS to target gaps in student math skills," he added.

Fundamentally different from other educational software, ALEKS (Assessment and LEarning in Knowledge Spaces) uses an artificial intelligence engine that assesses each student individually and continuously. Through adaptive questioning, ALEKS accurately assesses a student's

knowledge and then delivers targeted instruction on the exact topics a student is most ready to learn. As the student learns new topics, ALEKS constantly updates its map of the student's knowledge. This individualized instruction builds tremendous learning momentum.

The new K-12 ALEKS course products integrated with Massachusetts state standards are ready for immediate use as a core curriculum course product or as a supplement. They can also be used for remediation, intervention, or in after school programs.

About ALEKS Corporation

ALEKS Corporation is a leader in the creation of Web-based artificially intelligent educational software. ALEKS assessment and learning technologies were originally developed by a team of cognitive scientists and software engineers at the University of California, Irvine, with major funding from the National Science Foundation. ALEKS is founded on ground-breaking research in cognitive psychology and applied mathematics. Through adaptive questioning, ALEKS accurately assesses a student's knowledge state and then delivers targeted instruction on the topics a student is most ready to learn.

ALEKS is currently being used by hundreds of thousands of students in over 20 courses ranging from fourth grade mathematics to precalculus at over 1000 institutions throughout the world. For additional information about ALEKS Corporation or its products, visit <u>www.aleks.com</u>.

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