

"Ready to Learn" Online Math Courses Now Available for iPad and Android Tablets

ALEKS, Leader in Mastery-Based Learning and Assessment Solutions, Brings Proven Solutions to the Tablet Environment

IRVINE, Calif. – March 5, 2013 – To support the explosive adoption of iPads and other tablet devices by U.S. schools, ALEKS Corporation today announced the availability of its first K-12 and higher education courses for iPad and select Android tablets. Eight ALEKS courses are now optimized to work in the emerging tablet environment.

"For the power of technology to truly transform student learning, we must offer programs that intelligently adapt to individual student needs and allow students to learn at their own pace," said Wil Lampros, president of ALEKS Corporation. "In addition, we need to engage students in the learning environments where they are most comfortable, and on the most popular devices. Our courses for the tablet environment enhance ALEKS' ability to help all ALEKS students reach their full potential."

With its completely individualized approach to learning, ALEKS enables students to successfully master course material by targeting their learning on the material they are precisely ready to learn right now. Since ALEKS is web-based, and accessible directly via common Internet browsers, students can quickly access their accounts anytime, anywhere, via a tablet, laptop or traditional computer. The upgraded courses are available directly online and continue to feature user-friendly answer input tools that allow students to enter mathematical expressions and free-response answers that avoid multiple-choice and demonstrate true content mastery.

The launch of ALEKS courses for iPad and other tablets marks the start of ALEKS' ambitious program to make its extensive course catalog fully usable on these mobile devices. Many courses can be used during this school year, and the remainder will become available during the 2013-14 academic year.

The ALEKS courses now available for iPad and select Android tablets are:

<u>K-12</u> Mathematics - LV 3 (with QuickTables) Mathematics - LV 4 (with QuickTables) Mathematics - LV 5 (with QuickTables) Mathematics - MS/LV 6 Essential Mathematics (with QuickTables) QuickTables

Higher Education

Basic Math Pre-Algebra

To learn more about how ALEKS works, visit <u>www.aleks.com/video/how_aleks_works</u>. A free trial of ALEKS courses is available to teachers and administrators at <u>www.aleks.com/free_trial/instructor</u>

About ALEKS Corporation

ALEKS Corporation is a leader in the creation of web-based, artificially intelligent educational software. ALEKS assessment and learning technologies were originally developed by a team of cognitive scientists, mathematicians, and software engineers at the University of California, Irvine, with major funding from the National Science Foundation. ALEKS is founded on groundbreaking research in mathematical cognitive science known as Knowledge Space Theory. Through adaptive questioning, ALEKS accurately assesses a student's knowledge state, and then delivers targeted instruction on the topics a student is most ready to learn.

ALEKS has been used by millions of students in over 100 different mathematics, science, and business courses at thousands of K-12 schools, colleges, and universities throughout the world.

For additional information, visit: <u>www.aleks.com</u>

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